

## EMPLOYABILITY DAY WITH THE DISCOVERY CHANNEL

### Community venue profile

This small education charity based in Lambeth near Waterloo. They have been operating for 30 years and are truly embedded within the local community. They offer community gardens and educational events for local people.

The centre also offers post-16 education for up to 25 young people per year. The places go to young people who have fallen out of mainstream education.

### Aims of the day

The objectives of the day were set by the Discovery Channel and Volunteering Matters at the site visit prior to the day, the focus was on passing on employability skills to the charity.

The team wanted to show the young people what jobs were available within the media sector and possible routes into employment they could take.

### What Happened?

The team of 15 arrived on site and received an extensive health and safety briefing as well as an introduction to the organisation.

The team spent the first hour delivering a presentation about their industry and then split into pairs analysing a CV and discussing the volunteers' job and career.



### Employee Team Feedback:

"It's easy to live in a 'bubble' and forget how privileged we all are. meeting the students at the charity and seeing the challenges they face in making their way in the world with the odds stacked heavily against them (especially in our current challenging economic times) was a real eye-opener." – **Discovery Volunteer**

### Results

The volunteers felt they had really engaged with the young people, who were motivated by hearing about a sector they had not been exposed to.

The CV workshops brought out new skills and confidence in the young people and added a lot of value to the CV's themselves. The staff at the centre thought the volunteers made a big difference.

### Venue Feedback:

"It was a lot more fun and much quicker with their [the team's] help. Good experience for the young people to work with an organisation. The trainees really enjoyed the day." – **Youth charity manager.**

For more information, contact Joe Flack on [joe.flack@volunteeringmatters.org.uk](mailto:joe.flack@volunteeringmatters.org.uk) or 0203 780 5918

**85%**  
OF VOLUNTEERS FEEL MORE  
POSITIVE ABOUT THEIR  
EMPLOYER OVERALL

**91%**  
OF VOLUNTEERS INCREASED  
THEIR SENSE OF PRIDE IN  
WORKING FOR THEIR EMPLOYER

